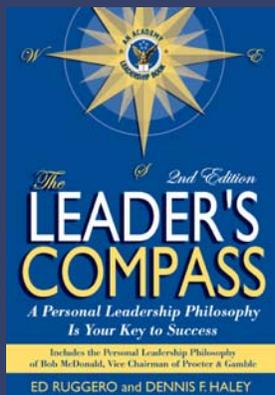
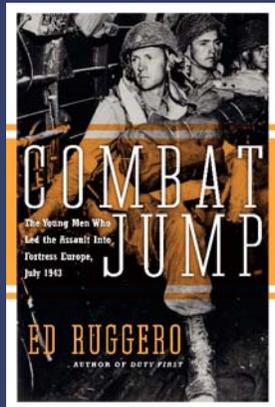
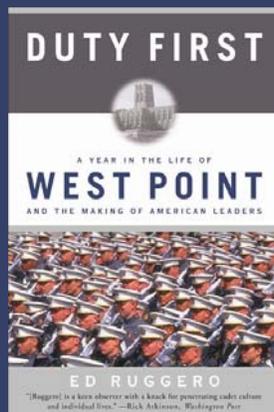




Author and Speaker, Ed Ruggero



# ED RUGGERO

Thinkers. Leaders. Heroes. Visionaries.

Ed Ruggero has been studying, practicing and teaching leadership for more than twenty-five years, helping organizations develop the kinds of leaders people want to follow. His client list includes the FBI, the New York City Police Department, CEO Conference Europe, the CIA, the Young Presidents Organization, Forbes, the SAS Institute, Hugo Boss USA, CitiFinancial, Bovis Lend Lease, and Time, among others. He has appeared on CNN, The History Channel, the Discovery Channel, CNBC and Fox and has spoken to audiences around the world on leadership, leader development and ethics. Ed is a panelist for the Washington Post's *On Leadership* series and has been a guest speaker at the University of Pennsylvania's Wharton School of Business and Harvard Business School. Ed serves on the board of trustees of Outward Bound's Philadelphia Center. The mission of Outward Bound is to develop young people of character who are dedicated to community service.

Ed is the author of eleven books, including *Duty First: West Point and the Making of American Leaders*, a study of leader development at the US Military Academy, and *Combat Jump: The Young Men Who Led the Assault Into Fortress Europe, July 1943*, which became a one-hour docu-drama on The History Channel. Ed is also the co-author of *The Leader's Compass*, a fictional story of how one leader developed a personal leadership philosophy. His most recent book is *The First Men In: US Paratroopers and the Fight to Save D-Day*.

Following graduation from West Point, Ed was commissioned in the United States Army and served as an infantry officer in a variety of leadership positions around the world, including an assignment teaching at West Point. Following his service, Ed pursued a career as an author, public speaker, and trainer. In 2007, Ed delivered a series of talks to business leaders in major cities throughout China. He also leads a Gettysburg and a Normandy Leadership Experience, where participants walk the ground of these great struggles to learn battle-tested leadership lessons that will help them meet their own challenges.

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